



## VUELIVE Broadcaster

**VUELIVE Broadcaster** delivers LIVE video streaming from one source to thousands of viewers over the Internet. With a video camera and a PC anyone can initiate a high-quality, LIVE broadcast anytime, anywhere a broadband connection is available.

VUELIVE Broadcaster provides a communications channel for a wide range of video applications, including:

**Live Event Broadcasts:** thousands of viewers are able to view a single LIVE event ranging from a high-profile product launch to the CEO's annual update

**Channel Broadcasts:** allows anyone to broadcast their own custom media channel with thousands of viewers watching their unique LIVE content

**Multi-Media Streaming:** shares pre-recorded video streams, documents, presentations, and other applications

### **Why VUELIVE Broadcaster for your LIVE video broadcasting solution?**

- VUELIVE Broadcaster can be easily integrated into your existing Web-based products and services portfolio
- VUELIVE's core technology, Lightning Strike™, is considered one of the best in the world for delivering high quality video at very low bandwidths
- VUELIVE's solutions are scalable and can easily expand to meet the needs of your growing business
- VUELIVE Broadcaster allows clients to customize the viewer experience in an infinite number of ways through open interfaces that allow branding, content personalization and targeted advertising

### **VUELIVE Broadcaster helps your clients:**

- Expand their reach by increasing accessibility and frequency
- Lower their expenses by eliminating travel inconveniences and costs
- Manage their message by controlling how, when, and to whom content is distributed
- Increase their sales by generating more qualified leads
- Inform and train their employees consistently and efficiently
- Manage their crisis by informing audiences quickly

**The possibilities are endless, from team meetings to sales presentations, important announcements, and events VUELIVE Broadcaster reaches more for less!**

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## VUELIVE Broadcaster Features:

### Setup

- Full Windows® XP, Vista® or Windows 7; IE or Firefox support
- Full Mac Safari, Leopard or Snow Leopard support
- Hosted solution available as Software-as-a-Service (SaaS)
- VUELIVE hosts all video traffic independent of customer application
- Wide range of cameras supported

### Integration

- Easily integrate with existing web applications using HTML
- Highly scalable network of bandwidth and servers using nationwide points of interconnect with highly reliable and redundant infrastructure
- Custom branding for broadcast viewing page to meet specific brand standards or other creative requirements

### Collaboration

- Integrated audio (VoIP)
- Broadcast for up to 100,000 viewers
- Multiple camera support through separate professional video equipment such as single output video switcher
- Broadcast Recording & Posting to archive (future)
- Q&A text chat for viewer interaction (future)

### Video Controls

- Customizable video parameters (resolution, frame rate, bit rate, quality)
- Video Compression ratios of 40:1 to 150:1
- Customizable Frame Rates from 15 to 30 fps
- Customizable Bit Rates from 100 kbps to 3000 kbps
- Video Resolution supported: up to 720x480

### Reporting and Measurements

- Viewer statistics
- Connect Duration

### Support

- Online issue reporting and resolution
- Automated system check utility
- Email support
- Automatic Bandwidth and Network monitoring

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## Relax with VUELIVE Service Network Features!

All features and network services are managed on the VUELIVE service network, removing the burden of content deployment, resource maintenance, network scaling and security management.